



FACT SHEET

GRAND OPENING:

August 11, 2008

MISSION:

The mission of SEA LIFE® Aquarium at LEGOLAND® California Resort is to immerse guests in an interactive, educational and fun aquarium experience while increasing awareness of the importance of safeguarding the sea and its inhabitants.

DIMENSIONS:

36,000 square foot two-story structure
41 displays, holding more than 250,000 gallons of water

KEY FEATURES:

Jellyfish Discovery!: Explore the ghosts of the ocean and discover creatures that have no brain, heart, nerves or blood at the new Jellyfish Discovery. The attraction features six species including moon jellies and blubber jellies. Through fun interactive activities and daily educational talks by SEA LIFE Aquarists, guests learn about the lifecycle of these amazing creatures and how they move in the water.

Lost City of Atlantis: 200,000 gallon ocean display featuring sharks, rays and tropical creatures swimming amongst a LEGO® excavation, as well as a 35-foot-long acrylic tunnel allowing guests to explore the “lost city” without ever getting wet

Southern California Tide Pool: Hands-on exhibit offering guests the opportunity to interact with marine life experts and touch undersea creatures

Quiz Trail: Children study a trail of 10 interactive question-and-answer panels found throughout the Aquarium and receive a special SEA LIFE prize at the end of their visit for correct responses

Ocean Journey Cafe: Family market-style restaurant featuring fast, fresh, friendly and flavorful food supplied locally from California with simple, natural dishes made from scratch

NOTABLE SPECIES:

SEA LIFE Aquarium is host to more than 200 species of sea creatures, including: a spotted eagle ray, zebra sharks, grey reef sharks, blacktip reef sharks, giant pacific octopus, tropical seahorses, clownfish, porcupine pufferfish, moon jellies, cownose rays and eels.

FUN FACTS:

- SEA LIFE Aquarium at LEGOLAND California Resort was the 29th SEA LIFE to open in the world and was the first to open in the U.S.
- SEA LIFE Centers around the world operate in nine different countries on two continents,
- Overall, SEA LIFE Aquarium has more than 72 LEGO models made of tens of thousands of bricks, and more than 5,000 individual aquatic animals!
- The LEGO submarine submerged in the ocean display is 11 feet long and made of thousands of bricks.
- All of the freshwater fish living in the Aquarium can be found in California lakes and streams, and the cold water marine animals are all native to the California coastline.
- The SEA LIFE Conservation campaign educates children on problems facing the world’s oceans and empowers them to do something to solve them. SEA LIFE is committed to only exhibiting marine animals suitable for the aquarium environment.

MEDIA CONTACT:

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